

FutureFitSME AND Tri impact- GOODWEAVE India announces partnership with the objective of making MSME (Micro, small, medium enterprises) problem-free.

(Monday 31 January 2022) In an evolving world where change is the only constant, there is a need for startups and MSMEs (micro, small, medium enterprises) to grow and to improve their way of working. MSMEs contribute the largest section to our global economies whereas they struggle the most. The Plan envisions “more globally competitive MSMEs that are regionally integrated, resilient, sustainable and innovative thereby performing as key drivers. Two organizations join hands to build impact partnerships with the businesses to support their efforts.

Message from Mr Patrick Neyts

We are honoured to partner with GoodWeave India Trust. Our collaboration will allow even more dedicated focus on enabling the most critical sector, the micro, small and medium sized companies in the Carpets, Home Textiles and Apparel sectors, in India to build resilience and drive towards their much-needed success.

Message from Mr Manoj Bhatt

We are delighted to partner with FutureFitSME. Our partnership will facilitate MSMEs' resilience and impactful business growth in India. We are excited that the partnership has tremendous potential of positively impacting the lives of around 100 million people employed by MSMEs. The partnership will also facilitate achieving significant climate action and collectively help create substantial progress on SDGs.

About FutureFitSME

FutureFitSME is a platform dedicated to supporting MSMEs (micro, small and medium enterprises) aiming at improving and making businesses resilient, strengthening and enhancing the way of working. It is a project powered by our organization VECTRA international from Brussels: www.vectra-intl.com. We offer a community to exchange information and solutions for SMEs success. We support SMEs & start-ups to exchange information and knowledge with other SMEs and experts on challenges in their daily work. Our platform enables MSMEs & start-ups to access information & solutions, find potential partners and services which make their business easier, more efficient and resilient. We continue to ease the information and knowledge exchange through the platform and engage directly with MSMEs & start-ups that face a common challenge.

Our services include:

- ✓MSME & start-up support
- ✓information exchange
- ✓crowdsourcing business knowledge
- ✓future fit learning

About GoodWeave India Trust - Tri Impact

GoodWeave India Trust is an independent not-for-profit organization established in India in 2012. It has been working with thousands of production units and worker communities associated with labour-intensive export sectors in India to support them in improving working conditions for workers and taking environmental action.

The Trust works with supply chain focused organizations to conduct audits, due diligence, research, surveys, workshops, and training. The Trust runs programs that link workers with bank accounts, skill training, and social security. The Trust has built tech-based programs to promote responsible hiring and outsourcing to address child labor and forced labor in the supply chains. It has been promoting educational programs for the workers' children and organizes health services and emergency relief work.

GoodWeave India Trust has been promoting '**Tri-Impact International Association**' to enrich impact in the Global Value Chains through meaningful collaborations with local and global entities.

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