

Support GoodWeave to Make India Child Labor Free!



GoodWeave is a Market-Based Model Program

GoodWeave India, along with its partner organization Goodweave International, is a unique group of organizations committed to contributing towards making the supply chains of Indian manufacturers and brands free from Child Labor and Forced Labor practices.

GoodWeave is an award-winning team that works with brands, businesses, communities, consumers, and government schemes synergistically to contribute to the mission of making India Child Labor and Forced Labor Free!

GoodWeave-Certified Products are Sold Worldwide

GoodWeave conducts audits and inspections in the full supply chains of participating businesses and issues license and certifications to those complying with the GW Standards. GoodWeave's uniquely numbered Certification Label placed on the product of its licensee partner businesses is recognized by brands and companies worldwide.

Currently, we provide certification services to 160+ global brands that are committed to source child labor and forced labor-free products from Indian exporters. GoodWeave-certified products such as carpets and home textiles, manufactured currently by 154 exporters in India, are sold in 18 countries in more than 4,000 megastores.

Participatory Learning and Action to Transform Supply Chains

Being mission-driven, GoodWeave does not stop at certification, but takes additional steps of providing the a number of support services to partner licensee businesses to achieve the goals in their main factories and associated informal production universe outside the factories. The following services are provided through Participatory Learning and Action:

1. Conduct supply chain mapping, awareness, and needs-based capacity building to help build child labor and forced labor free production universe with improved working conditions, gender parity, and environmental sustainability.
2. Support workers send their children to school; receive free health awareness, eye-screening and eyeglass services, and access government services and social security schemes.
3. Provide rehabilitation and skill-building support to children and adolescents and adult workers at-risk of exploitation due to low skills and illiteracy.
4. Link the demand of the licensee businesses related to quality sub-contractors, skilled adult workers, and home-based women workers. It helps businesses use child labor, forced labor, and trafficking free production universe.

Partners Companies Perform Better in Global Markets

The GoodWeave certification and support services programs help our partner licensee businesses, fulfill their social responsibilities, and become competitive in global markets.

We Build Child-Friendly Communities

GoodWeave's Child-Friendly Community (CFC) program aims at preventing children from becoming child labor by promoting and ensuring educational opportunities for 'at risk' children in the intervention locations. The program works to ensure that all children up to the age of 14 are out of Child Labor and enjoy their Right to Education. This program is currently active in 55 weaver and artisan communities in Uttar Pradesh, Haryana, and Rajasthan and supports around 38,000 children to continue their compulsory education.

New India as Conscious Consumers

GoodWeave India aims to reach seven million youth by December 2022 to build a strong constituency of conscious consumers to promote child labor and forced labor-free products and supply chains.

Launching GoodWeave's Newsletter

The newsletter will build awareness regarding supply-chain related issues and solutions by sharing about GoodWeave's activities in India. We hope you will continue your patronage to support the most vulnerable people of India. We aim to share more about our exciting on-ground work, challenges, and learnings in the future newsletters.

Stay Tuned!

To get more updates on GoodWeave, kindly visit our YouTube channel: www.youtube.com/goodweaveindia and website: www.goodweave.in

With best regards,
GoodWeave Communications Team