

Fighting Covid-19 to Support Worker Communities

We hope you are staying safe and healthy. The Coronavirus outbreak has affected everyone's life. We thank the doctors, medical staff, scientists, teams of administration, police, not-for-profit organizations, and our partner businesses who are working round the clock to protect people from infection and provide care and support.

GoodWeave India's teams are working hard to contribute to the COVID-19 related efforts by reaching out to the companies, sub-contractors, and workers in different locations, communities, villages, and cities located in Uttar Pradesh, Haryana, Rajasthan, Kerala, Bihar, and West Bengal states. GoodWeave teams have been facilitating the following activities:



Photo by Studio_M, Courtesy of GoodWeave

Building awareness to protect workers and their families: The teams are sharing vital information regarding protection through WhatsApp and phone calls to all contractors and workers in our database in line with the World Health Organization (WHO) and Government of India guidelines.

Linking vulnerable workers and families with relief: Our teams are collecting information about the needs of workers to connect them with the available relief provided by the government and volunteer groups. GoodWeave is also in touch with its partner companies and sub-contractors who are taking action very responsibly to provide essential items and food to their workers and their families. We have linked many such workers who are not able to get support from the government or their business associates with voluntary groups active in the area to receive food grains. In some cases, GoodWeave has arranged food grains for workers through local vendors



Efforts to protect the economic resilience of the supply chains: GoodWeave is requesting the buying and exporter companies and sub-contractors to think on humanitarian grounds while making business decisions. As an NGO member of the Ethical Trading Initiative, we are sharing ETI's guidance for its company members to help ensure workers in global supply chains receive payment for completed work. We are also planning mid-term and long-term programs to support the businesses and workers in the supply chains to strengthen their economic resilience and rebuild their businesses.

We think that these interventions are critical for the sustainability of the supply chains and livelihood and food security of workers, including the informal and home-based workers.

We thank you for your partnership and look forward to your support, which is all the more critical to ensure the safety and protection of the workers and children in these difficult times.

In case you want to have a partnership with us in our efforts to support the vulnerable workers' communities or willing to explore more about our work, please feel free to reach out to us at: support@goodweave.net

To get more updates on GoodWeave, kindly visit us:

YouTube channel www.youtube.com/goodweaveindia, Website www.goodweave.in

Sincerely,
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