

Transforming the Lives of Marginalized Workers

Considering that the Covid-19 pandemic has severely disrupted the lives of marginalized workers, GoodWeave India is promoting a campaign, **“Transforming the Lives of Marginalized Workers”**, to help these workers get their identification and register themselves for government-run social security schemes so that they are better prepared to deal with pandemics like the current one and can go on with their lives without much disruptions.

Browse below for more information about our campaign and ways you can be part of it to support numerous workers.



What Data Says

As per a press release by ILO dated 30th April 2018, about 2 billion people work informally, most of them in emerging and developing countries. The majority of these workers lack social protection, rights at work, and decent working conditions. In Africa, 85.8% of employment is informal. The proportion is 68.2% in Asia and the Pacific, 68.6% in the Arab countries, 40.0% in the Americas, and 25.1% in Europe and Central Asia. About 93% of the world's informal employment is in emerging and developing countries.

According to a World Bank (2016) research, the informal sector comprises at least 4-6% of the total GDP in developed countries and more than 50% in the low developing countries (LDCs).

The Indian economy has over 84% of workers in the informal sector, with minimal access to upward mobility, growth opportunities, and social security.

About 47 million informal workers do not have any job and approximately 190 million of the adult working population does not have a bank account.



Transforming the Lives of Marginalized Workers

Our campaign to support marginalized workers has emerged as a result of the scenarios created during the Covid-19 Crisis. Some of these are listed below:

1. The Migrant workers are disrupted altogether with lots of uncertainty related to their job.
2. Thousands of contractors who had small units for different types of job works faced a similar impact of COVID-19 as they stopped getting any orders.

3. Demand for all consumer goods from western countries has gone down drastically in all sectors leaving Indian exporters in dismay and without orders.
4. There is wide apprehension that instances of social nuisances such as Child Labor, Trafficked Labor, Forced and Bonded Labor would increase drastically.

Our interactions with various stakeholders indicated that a tech-supported holistic program was required, which would help connect both the businesses and the workers. And in order to support our campaign, the **WorkersJoint program was conceived to fulfill the required needs.**

[Read more about Workers Joint Program](#)



How Workers Joint program will Support Marginalized Workers

1. By Building relationships with the formal sector companies to encourage them to join the program and use the WorkersJoint platform for their hiring needs.

2. By linking workers with bank accounts and social security schemes. This work has already started in Varanasi, Bhadohi, Mirzapur, Meerut, Panipat and Jaipur area.



3. By mapping and registering workers on the platform to make them visible and recognize their skills to enhance employability.

4. By providing long-term training support to workers to improve literacy, awareness, and soft skills.

How You Can Help

- **Become a part of this campaign** and help us strengthen this campaign by joining the network of other businesses needing skilled informal workforce
- **Support this campaign** on your website and social media channels
- **You can hire** any of these marginalized workers who are skilled and documented
- By employing one marginalized worker you **contribute towards the formalization** of informal sector

Transforming the
Lives of
Marginalized
Workers

Join Us

Be a part of the
Bigger Change



To get more updates on GoodWeave, kindly visit our redesigned website, www.goodweaveindia.net and visit our YouTube channel: www.youtube.com/goodweaveindia

With Best Regards,
GoodWeave India Communications Team